

News Release

For Further Information Contact: Sarah Hey, Media & Public Affairs Liaison, Woodward & Zwolinski
c: 864.346.4494 e: Sarah@PenPointe.com

For Immediate Release

Woodward & Zwolinski's Tina Zwolinski Elected To Second Term For Langston Charter Middle School Board

Greenville, South Carolina – August 31, 2011 Tina Zwolinski, CEO of Woodward & Zwolinski [Wozwo], has been elected to a second term on the board of directors of Langston Charter Middle School. The school focuses on core academics, small single-gender classes, leadership training and community service, ethical conduct, patriotism, and parent involvement. Zwolinski will focus on the school's branding efforts, and serve as the board's community service director.

“The more I've deepened my knowledge of and involvement with Langston, the more impressed I've become,” says Zwolinski. “We're reaching out more and more into the community, and that effort is a natural fit for me, since strategic brand development and community engagement is also a part of my work at Wozwo.”

Woodward & Zwolinski has won gold and silver American Advertising Federation awards, various Matrix awards, and 2009 and 2010 PICA awards. Zwolinski is a winner of Greenville's Best & Brightest award, a graduate of Leadership Greenville's Class 37, and serves as an advisory member on the communications committee of LG's Alumni Board.

As a marketing & business development firm, Wozwo works to transform its clients' customers into communities of thoughtful, involved, passionate brand advocates. Wozwo accomplishes this by implementing cause, community, customer experience, influencer, and word of mouth marketing -- particularly using web, social media, and web 2.0 tools.

The company's expertise in strategic counsel, marketing direction, and brand development for local, state-wide, national, and international clients has allowed it to serve clients in diverse industries, including apparel, student housing, sports, events, youth, and non-profit segments.

For more information on W&Z visit <http://www.wozwo.com/> or contact them at 864.630.6670.

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