

News Release

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For Immediate Release

Tina Zwolinski, Partner at Woodward & Zwolinski, Selected For Leadership Greenville

Greenville, South Carolina – November 6, 2010 Tina Zwolinski, Partner at Woodward & Zwolinski, has been selected for the 2010-2011 class of Leadership Greenville. The 55-person class will spend 10 months together exploring issues and challenges facing Greenville, including managed growth and the economy, quality of life, local government, education, and state government. Founded in 1973, Leadership Greenville prepares local leaders for deeper, more informed involvement in the community.

“It is truly a thrill to be able to engage more deeply with this city and with other committed leaders and peers,” said Zwolinski. “Woodward & Zwolinski spends a lot of time immersing ourselves in the brands of our clients, and many are local to the state and this Upstate region. So it only makes sense to immerse ourselves further in the nuts and bolts of the community as well.”

Woodward & Zwolinski has won gold and silver American Advertising Federation awards, various Matrix awards, and a 2009 PICA award. Zwolinski is a winner of Greenville's Best & Brightest award and serves on the board of the Langston Charter School.

Woodward & Zwolinski is a unique marketing & business development firm, focusing on youth, cause, & community approaches to marketing challenges, and privileged to provide strategic counsel, marketing direction, & brand development to local, state-wide, and national clients. For more information on W&Z surf to <http://www.wozwo.com/> or contact them at 864.801.1300.

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