



News Release

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For Immediate Release

ZWO Hires Designer Stephane Rey

Greenville, South Carolina -- July 3, 2016

ZWO Branding & Marketing has hired Stephane

Rey as a graphic designer for print, social, and digital media. Preceding his hiring at ZWO, Rey served stints at agencies in both Georgia and South Carolina as a designer; brands included Ryobi, Ridgid, and Craftsman. Rey received a B.S. in graphic communication from Clemson University and while there was an art director for the student newspaper, *The Tiger News*. Rey has served internships with Heidelberg and Communicorp, a marketing solutions provider and subsidiary of Aflac.

"We are very pleased to have Stephane on the team," said Tina Zwolinski, CEO and founder of ZWO. "One of the things that has made us so successful in achieving results for our clients is that our internal creative team is strong, both in talent and in spirit. When we care about each other -- both our team and our clients -- it shows in the work we do. We know that Stephane will be a big part of that attitude."

With offices in Greenville, SC and Laguna Beach, CA, ZWO is a branding & marketing firm that engages brands and consumers in remarkable ways. The ZWO team works to transform markets and customers into communities of thoughtful, involved, passionate advocates for our clients and their brands. ZWO accomplishes this by implementing cause, community, customer experience, influencer, and word of mouth marketing -- particularly using web, social media, and web 2.0 tools. The company's expertise in strategic counsel, marketing direction, and brand development for local, state-wide, national, and international clients has allowed it to serve clients in diverse industries, including apparel, student housing, retail, sports, senior life, events, youth, and non-profit segments. For more information on ZWO visit <http://www.betalkable.com> or contact them at 864.509.1057.

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