



News Release

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For Immediate Release

ZWO Selects Four for "Fivers" 2015 Summer Internship Program

Greenville, South Carolina – July 22, 2015 ZWO [formerly Woodward & Zwolinski] has selected four students, two graphic design interns and two marketing interns, for its annual summer intern program "Fivers." The 10-week summer program allows interns to play an active role in client projects, build a solid portfolio, gain substantive work experience, and receive mentorship from professionals in marketing, design, and branding.

Joseph Barnes is pursuing a BS in business administration with majors in marketing and entrepreneurship at the Moore School of Business at the University of South Carolina. Barnes also serves as a brand ambassador for REC*IT, a mobile application for intramural sports and fitness, and as an intramural sports official at USC. **Alex Dib** is pursuing a BS in graphic design at Anderson University and has already gained experience in apparel design and as a printer assistant. **Alicia Leary** has worked with the Artisphere festival as an intern, and at Sunrift Adventures as a digital marketing assistant. She graduated from Furman University with a BA in art history. **Micah Peek**, a 2014 ADDY gold award winner in the Southeast region and gold and special judges award winner in Greenville, is majoring in graphic design at Anderson University. Peek has completed an internship with public artist David Gerhard.

"Every year we look forward to providing an excellent, hands-on summer intern program to a few college students," says CEO of ZWO, Tina Zwolinski. "In part we want to give back to young people -- our corporate volunteer focus is on youth. But we also love to learn from them. Our internship program helps keep all of us sharp."

The Fivers program, named for an informal term in shortwave radio representing the best in signal strength and clarity, offers internship slots in graphic design, videography/photography, copywriting and social media, and marketing/account management. The application opening date for the 2016 program begins November 15, 2015 and closes February 28, 2016. Students may find more details about Fivers and ZWO at betalkable.com/fivers.

ZWO is a branding & marketing firm that engages brands and consumers in remarkable ways. We work to transform our clients' customers into communities of thoughtful, involved, passionate brand advocates. ZWO accomplishes this by implementing cause, community, customer experience, influencer, and word of mouth marketing -- particularly using web, social media, and web 2.0 tools. The company's expertise in strategic counsel, marketing direction, and brand development for local, state-wide, national, and international clients has allowed it to serve clients in diverse industries, including apparel, student housing, retail, sports, senior life, events, youth, and non-profit segments. For more information on ZWO visit <http://www.betalkable.com> or contact them at 864.509.1057.

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